SUNDAY FEATURE | LIMITED OPENING INVENTORY

The business-colour upgrade that fits on the desk.

The Lexmark CS431dw has arrived at Randmar with a timely proposition for small offices: professional colour, shared connectivity and built-in security without stepping up to a large departmental device. Opening inventory is limited, making this a strong product to put in front of the right customers now.



LEXMARK CS431dw

MPN 40N9320 | Colour laser printer

UP TO 26 PPM	750 TO 5,000	WI-FI + GIGABIT	1-YEAR ONSITE
BLACK + COLOUR	**PAGES PER MONTH**	**SHARED CONNECTIONS**	**LEXMARK WARRANTY**
Business output without the inkjet wait.	Built for steady small-workgroup demand.	Wireless, Ethernet and USB are built in.	Next-business-day service is included.

Why this product, why now

Customers often outgrow inkjet before they need a full-size multifunction device. The CS431dw fills that gap: a compact colour laser printer with a 2.8-inch colour touch screen, 250-sheet input, automatic two-sided printing and the connectivity required for a shared office. Randmar has fresh Laval inventory, but opening quantities are limited - a useful reason to start the conversation now rather than wait for a customer request.

MOVE BEYOND BASIC INKJET	Sharper business colour, faster output and a device designed for regular office use.
SHARE IT WITHOUT FRICTION	Wi-Fi, Gigabit Ethernet and USB suit shared offices and dedicated workstations.
PROTECT THE WORKFLOW	Lexmark full-spectrum security helps protect the device, network and documents.
REDUCE DAILY INTERRUPTIONS	Automatic duplexing, a touch screen and 250-sheet input keep work moving.

ASK BEFORE YOU QUOTE

- How many people will share the printer?
- Which customer-facing documents need colour?
- Are they replacing an inkjet or older laser?
- What is the expected monthly page volume?
- Do they need Wi-Fi, Ethernet or both?

Where it fits

SMALL OFFICES	PROFESSIONALS	RETAIL & SERVICE	DISTRIBUTED TEAMS
A shared colour printer that does not dominate the workspace.	Polished proposals, reports and client-ready documents.	Colour forms, notices and customer-facing materials.	A consistent printer for branches and smaller locations.

Three signals make this a timely story

FRESH ARRIVAL

The CS431dw has just landed in Randmar's Laval inventory.

LIMITED OPENING STOCK

Use availability as a prompt to identify customers and confirm stock before quoting.

EASY EXTERNAL MESSAGE

Professional colour, compact size and shared connectivity translate cleanly into social and email content.

RANDMAR ANGLE	Sell the transition, not just the printer: from basic inkjet to dependable business colour. The CS431dw gives a small team faster output, shared connectivity, automatic duplexing and security in one compact device - now available in limited opening quantities.

Sources: Lexmark Canada CS431dw product information and official product image; Randmar Central product, specification, receipt and Laval inventory records reviewed November 16, 2026. Inventory, pricing and MAP requirements can change; confirm current details before advertising or quoting. Product performance and cartridge yields vary by use.