MONDAY UPDATE | IN-PERSON RESELLER EVENT

Meet Pentel at Randmar: a hands-on reseller experience in Laval.

On November 19, Canadian resellers can meet Pentel in person, try selected products and learn practical ways to build a stronger stationery, school, office and creative-products assortment. The free bilingual seminar at Randmar HQ turns product knowledge into a real selling advantage.



PENTEL ENERGEL 12-COLOUR SET

Official Pentel product image

NOV 19	9:30-2	FREE	LIVE
THURSDAY IN LAVAL	HANDS-ON SESSION	BILINGUAL SEMINAR	PRODUCT DISCOVERY
A full in-person session at Randmar HQ for Canadian resellers.	Time to see, test and discuss selected Pentel products.	English and French guidance led by Abdel Moufid.	Ask questions and find products that fit your customers.

Why an in-person product experience matters

Pens, pencils, markers and art materials are tactile products. Smoothness, colour, grip, line quality and drying time are easier to understand when a reseller can try the product directly. That experience makes it easier to explain the value to customers, recommend the right item and choose an assortment with confidence.

What resellers will take away

- **Try selected products:** compare writing feel, colours and formats instead of relying only on catalogue descriptions.
- **Learn useful selling points:** understand the features that matter to office, school, art and creative-products customers.
- **Build a smarter assortment:** identify products that fit your market, channel and customer base.
- **Ask practical questions:** speak directly with Pentel and Randmar about positioning, applications and opportunities.
- **Create new stories:** leave with clearer ideas for product pages, demonstrations, bundles and promotions.

EnerGel is a colourful starting point

The featured EnerGel 12-colour set shows why Pentel works so well in a live demonstration. Customers can immediately see the colour range and experience the smooth, quick-drying liquid gel ink. It is an approachable product for offices, students, educators, journalling, creative work and everyday writing - while the wider Pentel catalogue extends into mechanical pencils, markers, pastels, paint, watercolour and other art supplies.

EVENT	Meet Pentel - free bilingual reseller seminar led by Abdel Moufid
WHEN	Thursday, November 19, 2026 | 9:30 AM-2:00 PM ET
WHERE	Randmar HQ | 290 Rue Jacques, Laval, Quebec H7P 0N8
REGISTRATION	Admission is free; advance registration is required.

Why Pentel deserves attention now

Pentel gives resellers access to familiar everyday writing products and a broader creative assortment within one active Canadian supplier relationship. The November 19 session is an opportunity to move beyond individual SKUs and understand how those products can work together for office, education, retail, e-commerce and art-focused customers.

RANDMAR ANGLE	The strongest product knowledge comes from experience. Meet Pentel, test the products and leave with practical ideas for a more confident assortment - ready to turn into customer conversations and new sales.

Sources: Pentel x Randmar seminar announcement delivered November 6, 2026; Randmar live Pentel manufacturer catalogue reviewed November 9, 2026; official Pentel EnerGel product image. Event details can change; confirm registration and current information before attending.