TUESDAY FEATURE | QUEBEC INNOVATION

The Quebec innovation built for Canadian entrances.

RAKABOT turned a familiar Canadian problem - wet boots, dirty floors and crowded entrances - into a patented, made-in-Canada footwear-storage system. With strong local roots and solutions for both homes and shared facilities, this is a manufacturer Randmar and its reseller community can help grow.



RAKABOT PLASTICO

MPN PLASTICO-2L-A1 | Made in Canada

QUEBEC-BORN	MADE IN CANADA	PATENTED	10 AWARDS
LAVALTRIE ROOTS	**DOMESTIC STORY**	**WATER MANAGEMENT**	**DESIGN RECOGNITION**
A local company built around Canadian winter realities.	A product origin resellers can explain with confidence.	Shelves guide runoff into removable collection containers.	Honoured by the Grands Prix du Design in 2021 and 2023.

Why this manufacturer, why now

RAKABOT began with a real family frustration. Founder Sebastien Lassonde, an electrical engineer and father, kept seeing wet, messy entrances and recognized that ordinary racks stored footwear without managing what dripped from it. The resulting system gives water, salt and grit a controlled path while keeping footwear organized above the mess. Randmar now has selected finished products in Canadian inventory, creating a timely opportunity to turn a strong Quebec story into broader reseller demand.

SOLVE MORE THAN STORAGE	Position RAKABOT around cleaner floors, organized footwear and easier maintenance.
MATCH THE RIGHT FORMAT	Use compact Plastico and Locker products for smaller spaces; commercial ranges scale further.
SELL THE CANADIAN STORY	Quebec roots, Canadian manufacturing and winter relevance create a credible local message.
BUILD BEYOND ONE SALE	Homes, clinics, schools, offices and recreation facilities create multiple customer paths.

ASK BEFORE YOU RECOMMEND

- How many pairs need to be stored?
- Is the space residential or commercial?
- How much floor width is available?
- Will the rack hold shoes, tall boots or both?
- Is mobility, coat storage or higher capacity needed?

Where it fits

HOMES	SCHOOLS & DAYCARES	CLINICS & OFFICES	GYMS & FACILITIES
A practical answer for mudrooms and crowded family entrances.	Organized footwear storage for busy daily arrivals.	Cleaner, more professional entrances for staff and visitors.	Higher-capacity storage for shared commercial spaces.

Three signals make this a timely story

LOCAL MANUFACTURER

RAKABOT gives resellers a truthful Quebec business story with Canadian relevance.

AVAILABLE INVENTORY

Selected Plastico and Locker products are currently available through Randmar in Canada.

CLEAR SALES PROBLEM

Wet footwear, limited space and dirty floors make the product easy to understand and demonstrate.

RANDMAR ANGLE	Supporting RAKABOT should mean more than listing the brand. Randmar can carry dependable inventory, help resellers identify the right customer and promote the Quebec-made-in-Canada story consistently. Sell the cleaner entrance and easier upkeep - the rack is the solution that makes it possible.

Sources: RAKABOT official About Us and product information; Randmar manufacturer, product-image and live Canadian inventory records reviewed November 17, 2026. Inventory, product configurations and MAP requirements can change; confirm current details before advertising or quoting.