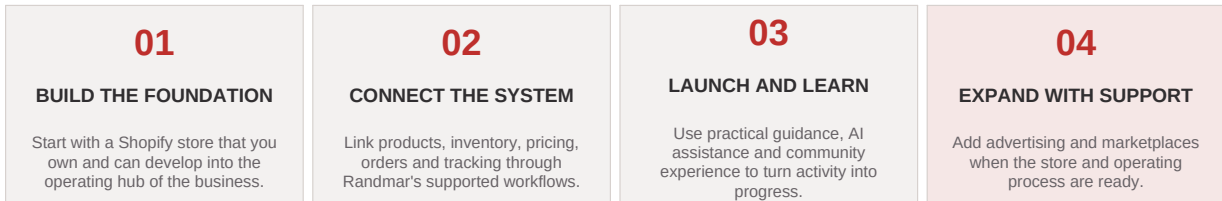


WEDNESDAY UPDATE | RANDMAR ACADEMY

You don't have to build your e-commerce business alone.

The Randmar Academy combines a structured growth path, connected technology, authorized products, AI assistance and a community of people working toward the same goal.



Starting an online store is easy. Building a real business is not.

A new reseller must choose products, create a credible storefront, manage inventory and pricing, win customers, process orders and keep improving. The Randmar Academy brings those pieces together in a practical sequence so members can focus on the right next step instead of trying to solve everything at once.

A structured path from idea to growth

The Academy is designed as a progression: build the Shopify foundation, connect the store to Randmar, acquire the first customers, introduce advertising and then expand into selected marketplaces. Each stage prepares the reseller for the next, reducing unnecessary complexity and helping growth remain manageable.

Technology should support the reseller

A connected store can receive product information, images, inventory, pricing and tracking updates while orders move through a more consistent workflow. Members can also choose an AI Agent and connect it to the Randmar MCP for approved business assistance. The goal is not technology for its own sake; it is a more organized business with fewer disconnected tasks.

A community built around practical progress

The Academy community, including its Telegram channel, gives members a place to exchange ideas, see relevant product and marketing examples and learn from people working through similar challenges. The community is guided by three values:

- Collaboration: share useful knowledge and help one another move forward.
- Consistency: build through steady execution, measurement and improvement.
- Creativity: test new products, messages, channels and customer opportunities.

Direct support still matters

Automation does not replace business judgment. Academy members can work directly with John in Business Development to review their store, product plan, supplier opportunities, marketing priorities and next practical move. Randmar brings distribution, technology, education and human guidance into one support system.

RANDMAR ANGLE

The Academy is more than access to products. It is a path for building a capable, connected reseller business with support at every stage. [Visit Randmar](#) or connect with John to discuss where you are today and what your next practical step should be.

Sources: Randmar Academy webinar and program materials; five-level Academy curriculum and growth-path proposal; Randmar MCP Shopify and connected-commerce capabilities reviewed October 28, 2026. Features and onboarding steps may vary by account. Do not share integration credentials, customer information, costs, margins or private order data.