MONDAY UPDATE | SMARTER DEVICE PROTECTION

STM Goods: protection designed around real life.

The best protection does more than survive a drop. It fits the device, the person and the day. For more than 25 years, STM Goods has built its reputation around that simple idea - thoughtful protection for the technology people carry everywhere.

01

PROTECT WHAT MATTERS

Impact-conscious construction helps protect the devices customers rely on for work, school and life.

02

DESIGN FOR REAL USE

Purposeful details make devices easier to carry, organize, deploy and use throughout the day.

03

SERVE MORE CUSTOMERS

Cases, sleeves, bags and accessories support education, business, travel and everyday mobility.

04

BUILD THE RIGHT START

Randmar is preparing a focused opening assortment for Canadian resellers.

A practical idea became a design-led brand

STM began in Sydney in 1998 after co-founder Ethan Nyholm improvised a way to carry a new laptop safely. That everyday problem became the foundation for something better: purpose-built protection that could look good, feel natural to use and stand up to life on the move. Together with Adina Jacobs, he helped grow STM from a single idea into a global device-accessory brand.

Quality customers can see - and resellers can explain

STM makes protection tangible. Selected Dux products publish meaningful drop-test standards, while model-specific fit, reinforced corners, clear backs, stylus storage and practical carry features connect the design to a real customer need. The result is a quality story that is easy to demonstrate: the product is engineered around the device instead of simply wrapped around it.

One brand, several ways to build the sale

- Education: protective cases and classroom-ready accessories for shared or one-to-one device programs
- Business: sleeves, briefs and backpacks that combine device protection with organized mobility
- Mobile professionals: practical carry solutions for commuting, travel and hybrid work
- Retail attachment: a natural protection conversation beside compatible laptops, tablets and mobile devices

Why STM belongs in a reseller assortment

STM gives resellers more than another case line. It creates a clear conversation around protecting the customer's technology investment, improving everyday use and matching accessories to a specific device or environment. Start with the device and the customer's routine, then build outward into protection, carry and the accessories that complete the experience.

RANDMAR ANGLE	STM combines a strong brand story, thoughtful engineering and room to grow across education, business and mobility. John is preparing Randmar's opening inventory now. As receipts are confirmed, Randmar will help resellers match the right STM products to the devices and customers they serve.

Sources: STM Goods brand, Dux, education, warranty and sustainability information reviewed November 2, 2026; Randmar internal assortment planning. Opening inventory is planned but not yet confirmed available. Product compatibility, warranty and availability can change. Do not share costs, margins, customer information or private order data.